

5th National Conference
NORTH EAST INDIA COMMERCE & MANAGEMENT
ASSOCIATION (NEICMA)

1st Technical Session (Parallel Session)

Entrepreneurship and Tourism

Date-23/09/2022 Time-11.45 AM to 1.00 PM

Chair- Prof. Rajmani Singh, Manipur University

Co- Chair Prof. Prasanta Sarma, Gauhati University

Session Coordinator- Dr. Munmi Pathak

Rapporteur's- Kritika Agarwal & Moitrayee Borthakur

Sl No	Name	Paper Title
1	Mumpi Das	Entrepreneurship in Tourism and Hospitality Sectors of Assam: A Market-oriented approach for Sustainable Livelihood
2	Hemanta Kr. Pathak	Economic Atmanirbhar / Self Reliance of Dairy Industry in Assam. Dairy Entrepreneurship Leadership and Organisational Management
3	Dikshya Saikia	Community Based Tourism through Eco-Tourism in Jhoramukhuria-An Attempt to attain Sustainable Development Goals
4	Mr. Bedana Tamuly	Entrepreneurship and Start- up India
5	Dikshya Saikia	Community Based Tourism through Eco-Tourism in Jhoramukhuria- An Attempt to attain Sustainable Development Goals
6	Prodipta Rongpipi,	Vital Role of Entrepreneurship Education in Management Studies
7	Dr. Rishi Chakravarty	The Emergence Of The Start-Up Ecosystem In Assam: A Step Towards Being Self-Sufficient
8	Sange Gombu	Evaluation of Tourists' Attraction on Hospitality and Tourism Industry in Arunachal Pradesh: a study in Bomdila-Tawang Tourist Circuit",
9	Jayshree Talukdar	Tourists' Risk Perception And Travel Behaviour during Covid Times
10	Udeshna Tai	A Study on Female Entrepreneurship with Special reference to Mising Community Women of Assam.

11	Ms Jugita konwer	Gender and Rural Non-farm Entrepreneurship in Sivasagar district of Assam: A time use survey
12	Anil Tanti	Role of Assam Government in Empowerment of Women Entrepreneurship
13	Karuna Kalita	Tourism in Majuli and Community Involvement

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2nd Technical Session (Parallel Session)

Digital India and Start-up India

Date-23/09/2022 Time- 11.45 AM to 1.00 PM

Chair Prof. Amalesh Bhowal, Assam University, Diphu Campus

Co- Chair-Prof. AP Pati NEHU

Session Coordinator- Dr. Chinmoyee Borpujari

Rapporteur's- Dr. Sugandhi Das & Udesna Tai

Sl No	Name	Paper Title
1	Hemen Hazarika	A Study on the Startups of North East Region of India
2	Mayurakshi Chakrabarty	A study on Experience in using FinTech in Majuli District of Assam
3	Shubhasish Das	Digital India and Atmanirbhar Bharat: A Forward Looking Path
4	Ankita Das	FinTech: A Trailblazer in Inclusive Welfare for a Self-reliant India Under the theme: Social Atmanirbhar/ Self-reliance (Inclusive Welfare)
5	Dhananjoy Biswas	Transforming the Countryside into Digital India: A Case Study to the State of Assam
6	Ranju Kumar Bharali	Evolving Technology in Indian Banking Sector: An Overview
7	Munmi Bordoloi	A Study On Customer Perception Towards Internet Banking And Cyber Security With Banking Industry
8	Dimjanglung Luther kameih	Digital India: Opportunities and Challenges For Elementary School In Tamenglong District, Manipur.
9	Laishram Irabanta Singh,	Improving Thinking Skills: An Empirical Study Among the Youth Volunteers of Nehru Yuva Kendra Sangathan, Manipur
10	Miss Prasansha Dong	An Analysis of the Skill Ecosystem of Sikkim State
11	Rijumani Kalita	Training And Development Programme For Competency Development: A Case Study Of Jorhat Irrigation Division

12	Rimjhim Baruah Borah,	E-Recruitment: Growth And Evolution And Its Comparison With Traditional Recruitment- A Literature Review And Analysis
13	Dr. Subhadeep Chakraborty	Work from Home: A Paradigm Shift to a New Culture among IT Sector Employees
14	Moirangthem Manorama Chanu,	Impact of Digital Financial Literacy on Quality of Life: The Mediating Role of Investment Decisions
15	Dr. Pallakshi Bordoloi	Adoption of e-payment system: A step towards digital India for Atmanirbhar Bharat

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3rd Technical Session (Parallel Session)

Date-23/09/2022 Time-2.00PM to 4.00 PM

Chair: Prof. SK Jena, Rajeev Gandhi University

Co-Chair Dr. Sankar Sikkim University

Session Coordinator- Alimpiya Bordoloi

Rapporteur's- Hoineikip Haolai & Monalisha Borthakur

SI No	Name	Paper Title
1	Bukum Doley	A Study On “The Effectiveness of Micro Credit Provided by Bandhan Bank On The Income Earning Capacity of the Rural Poor”
2	Biri Manju	A Literature Review on Performance of Priority Sector Lending by Commercial Bank in India
3	Dr. Jasojit Debnath	Assessing the role of corporate agents in the life insurance business in India
4	Kundan Hazarika	The Impact of Self Help Groups in Empowerment of Rural Women in Assam With Special Reference To Bughchung Block Of Jorhat District.
5	Ms. Barsha Kalita	Export Prospect and Performance of APEDA products: A study in the state of Assam
6	Ms. Ritika Agarwal,	Indian Manufacturing Sector: The Backbone of Self-Reliant India
7	Angkita Borpatra Gohain	Study of Growth and Instability of Muga Silk Production and Marketing in Assam.
8	Junybirth T Sangma ,	Public Expenditure does have a long-run common stochastic trend with Economic Growth in Meghalaya? A study to review its Sustainability using time series Error Correction Model.
9	Prof. Ranjit Singh	Identifying the Determinants of Investment in Mutual Fund
10	Sabita Bhagabati	Does gender influence the savings-investment habit of the households? ---A case study in Kamrup Metropolitan District households of Assam
11	Sharmistha Bhattacharyya	Challenges Of Credit Intermediaries: How Well Are NBFCs Prepared?

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4th Technical Session(Parallel Session)

Date-23/09/2022 Time-2.00PM to 4.00 PM

Chair: Chair: Prof. Pushkar Nath

Co- Chair: Prof. AP Singh, Gauhati University

Session Coordinator- Session Coordinator- Dr. Munmi Pathak

Rapporteur's- Kritika Agarwal & Dr. Sugandhi Das

SI No	Name	Paper Title
1	Dr. Samrat Bharadwaj	Behavioural Intention of the Assamese Generation Y Community towards Investment in Cryptocurrency: With Special Reference to Digital India Campaign
2	Dr. Chinmoyee Borpujari,	Preserving, promoting and commercialization of indigenous knowledge system for sustainable development
3	PRANAB DUARA	Diffusion of E-Governance in The State of Assam
4	Kanchana Das	New Education Policy 2020: Perceptions On Higher Education
5	Mr David Haflongbar,	Judima: the traditional rice wine of Dimasa Tribe
6	Sanjay Rizal	A Critical Review on Atmanirbhar Bharat Abhiyan
7	Ms. Toijam Sarika Devi	Naara Aaba-Made in India
8	Daisy Das	A study on Aquaculture as a source of livelihood -With special reference to Morigaon District
9	Monalisha Borthakur	Traditional Agricultural Practices and Sustainable Agriculture: A Study on Jorhat district
10	Arnob Paul	A Brief Analysis of Revealed Comparative Advantage Of India In Trade Of Major Services With Special Reference To Covid-19 Outbreak Period
11	Miss Bishakha Chetia	Gender Disparity in Sports: An analysis of the Sports Coaching scenario of Assam

